

## Exhibiting opportunities

### Corporate Chalet

The Hospitality Chalets at Kuwait Aviation Show provide an exclusive opportunity to host your clients and guests and to conduct high-level meetings in a private environment. In 2022, we are offering a single or a double-storey chalets, which are fully customizable, are positioned in immediacy to the static display providing your guests with unique and incredible views of the aircraft. Our chalets come with a standard breakfast and brunch buffets for 50 pax daily, 100 entrance tickets.

Please note, the standard chalet package may be augmented with optional customization tailored to your business requirements. Charges may apply.

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### Exhibition Hangar

The exhibition hangar at the Kuwait Aviation Show provides the ideal opportunity to showcase your most pioneering products and solutions. In 2020, the exhibition hangar featured over 300+ brands from over 35 countries and the 2022 edition is all ready to host a wider variety of exhibitors from the entire continuum of the aerospace sector.

**"The Kuwait Aviation Show had an excellent representation of senior military and government officials from the region along with top industry demonstrations and displays"**

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### Aircraft Display

the static display area accommodates all sizes of aircraft, in 2020 we have hosted over 85 aircrafts on display. Throughout the show expect daily flying displays hosting military jets, aerobatic displays, and large commercial airliners.

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#### Packages:

| Opportunity              | Starting from      | Minimum Space                  |
|--------------------------|--------------------|--------------------------------|
| <b>Chalet</b>            |                    |                                |
| - Single Storey          | US\$ 85,000        | 12 meters by 8 meters (inside) |
| - Double storey          | As per request     |                                |
| <b>Exhibition Hangar</b> |                    |                                |
| - Space only             | US\$ 650 per sqm   | 18 sqm                         |
| - Shell Scheme           | US\$ 6000 per unit | 9 sqm                          |
| <b>Aircraft Display</b>  | US\$ 2000          |                                |

## Sponsorship opportunities

If you want to maximize your reach, expand your customer base, boost your brand awareness, achieve the utmost credibility or even launch a new product or technology, you can choose one of our "sponsorship opportunities",

|   |                        |
|---|------------------------|
| - <b>Official Sponsorship (Exclusive)</b> | <b>US\$ 300,000.00</b> |
| - <b>Diamond Sponsorship (Exclusive)</b>  | <b>US\$ 250,000.00</b> |
| - <b>Platinum Sponsorship</b>             | <b>US\$ 200,000.00</b> |
| - <b>Gold Sponsorship</b>                 | <b>US\$ 150,000.00</b> |
| - <b>Silver Sponsorship</b>               | <b>US\$ 80,000.00</b>  |
| - <b>Bronze Sponsorship</b>               | <b>US\$ 40,000.00</b>  |

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## Brand enhancement

The Kuwait Aviation Show 2022 offers a wide range of advertising and sponsorship options to improve your brand and boost your business opportunities before, during and after the event. Based on your key objectives, we can design tailored opportunities that cover up a variety of mediums which include digital and onsite advertising to maximize your presence at the event.

**The Team at Kuwait Aviation Show will be delighted to support you to tailor the best package either for your sponsorship or your brand enhancement to help you allocate your budget effectively and achieve your business goals.**