

OFFICIAL 17 JANUARY 2020

# SHOW DAILY



DAY  
3

## Kuwait Airways ready to soar anew



**Kuwait Airways** is ready to spread its wings to new heights with the help of the government pouring more support to the aviation sector over the next four years in a bid to diversify its oil-based economy.

Geographically small but blessed with abundant crude oil reserves estimated at 102 billion barrels, approximately 6% of world reserves, Kuwait plans to increase its oil production this year to finance many of its projects under Vision 2035, a massive plan to reform its economy and develop new industries like aviation.

Under Vision 2035, the Kuwaiti government stands to spend up to \$104 billion over a four-year period to diversify its economy, attract more investment, boost private sector's participation in the economy, thus, stimulate economic growth. The IMF said the country is ...Turn To Page 3

# ننقلك من اي مكان داخل المملكة وحول العالم الى المناطق السياحية في المملكة العربية السعودية

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stable to withstand any crisis at this point and that its non-oil revenues stand to increase by 3.5% in 2020 from 2.5% last year.

Speaking to Kuwait Aviation Show 2020 Show Daily, Kuwait Airways Chairman Yousef Al-Jassem says the airline has refocused its objectives and mandate to become more competitive in the global aviation sector and help stimulate economic growth for Kuwait.

Al Jassem thanked the Amir of Kuwait His Highness Sabah Al-Ahmad Al-Jaber Al-Sabah, the Crown Prince His Highness Nawaf Al-Ahmad Al-Jaber Al-Sabah, Prime Minister Sheikh Sabah Al Khalid Al Sabah, the government, the Kuwaiti people and countless others from across the globe who continue to support and patronize Kuwait's national carrier.

He said the airline will not survive and thrive without the support of the government, its people and travelers across the region and the world.

The Kuwait Airways chairman happily shared the airline's passenger volumes continues to increase with 2019 record reaching 5.4 million with a rosy forecast this year to increase to 5.5 million.

"In 2018, we had 14.8 million passengers. In 2019, it increased to 5.448 million and there are indications it will continue to grow this year," Al Jassem said and expressed hope that Expo 2020 Dubai will further strengthen Kuwait Airways passenger traffic this year.

Al Jassem shared the airline is also moving forward with its fleet modernization plans with more planes up for deliveries this year and succeeding years.

Under Al Jassem's guidance and the leadership team at the airline, Kuwait Airways reaped numerous awards in the travel and aviation industries, proof of its improved public image and competitiveness in the global aviation arena. Overall, Kuwait's passenger traffic had seen significant growth in recent years buoyed by its increasing expat population that requires constant traveling as well as the country's fledgling tourism industry.

Statistics from the Directorate General of Civil Aviation showed some 15.448 million passengers were handled at the Kuwait International Airport in 2019 compared 14.813 million in 2018. Flight movements at the airport also increased to 122,358 during the period compared to 118,133 the previous year.

Kuwait Airways Chief Executive Officer Eng. Kamil Al-Awadi said the airline will focus on optimizing its resources this year by increasing more frequencies to top destinations.

He noted, however, they are launching six new routes to serve this 2020 with possibilities for further route expansion in the coming months. The CEO also shared that the airline will continue to build on its reforms in terms of infrastructure, facilities, services and technologies to remain competitive in this digital age.

**Kuwait Airways gets 'Best Seat Comfort in the Middle East Award' Kuwait Airways received a Five-Star rating for the 'Best Seat Comfort in the Middle East Award' from the Airline Passenger Experience Association (APEX).**

Held in Singapore, the APEX Official Airline Ratings covered neutral point of views from around 1.6 million passengers, participating in the survey, based on neutral and anonymous evaluations covering five categories including food and beverage quality, Wi-fi service, entertainment programs, cabin service and seat comfort. Moreover, the one screen evaluation was applied for an easy evaluation process for the passengers.

In September 2019, the airline received an award for punctuality at fourth place from the On-time Performance (OTP) awarding body out of 169 airlines in Europe, Africa and the Middle East.

Kuwait Airways says the award reflects its sincere commitment in applying the on-time policy, as well as determination of its dedicated officials to professionally achieve evident progress in the expected global performance standards.

## KASCO Airport Lounges: A notch above the rest

KASCO is now processing all its airport lounges for first and business class passengers (Bayan-Mubarikiya - Dasman). The Dasman lounge had recently been renovated to meet passengers' expectations and convenience.

In the early 1980's, Kuwait Airways identified the need for a separate company to undertake many of its ground-handling functions. In addition, the provision of a flight kitchen operating to first class international standards at Kuwait International Airport was seen as essential for the future growth of the airport. In 1981, Kuwait Aviation Services Company (KASCO), became the airline's wholly owned subsidiary.

The kitchen established by KASCO was only the first brick that has grown bit by bit into such a huge company designed specially to meet the needs of its customers. Today, after more than 30 years of operation, in addition to its flight



kitchen, KASCO is operating Kuwait International Airport's restaurants and cafeterias, supervising the First Class and Business Class Lounges (Dasman), overseeing VVIP services, and managing the food and beverage operation of the airport transit hotel. KASCO started providing catering services to local market under the name of KASCO Gourmet. This project specializes in providing catering services, such as buffets and banquets, as well as meal plans for individuals, private institutions, and some governmental sectors. As another indication of KASCO's aim to widen its activities, KASCO established the Hospitals Catering Services in 2003.

## Jazeera Airways continues expansion into Saudi with direct flights to Abha

Jazeera Airways, Kuwait's leading low-cost airline, operating regionally and internationally, is launching a new direct service to its sixth destination in the Kingdom of Saudi Arabia, Abha, serving the capital of the Asir Region with three weekly return flights every Tuesday, Wednesday and Friday.

Jazeera Airways CEO, Rohit Ramachandran, said: "We are very pleased to be launching the first direct service between Kuwait and Abha, connecting our customers to the popular Saudi tourist destination known for its unique scenic landscapes, historic monuments and breathtaking views from its surrounding mountains.

"The launch comes as part of our expansion in the Kingdom of Saudi Arabia, adding to our services to Riyadh, Jeddah, Dammam and Taif, as we continue to provide our customers with more direct and connecting routes across the region and on to Europe and the Indian Subcontinent."

The city of Abha hosts events all-year-long, including the summer Abha Festival, sporting events, shows, exhibitions and musical performances. Hilltop fortresses are a characteristic feature of the city.



Visitors to the city can enjoy the Shadda Palace, built in 1927, which is today a museum displaying local handicrafts and household items, in addition to other notable buildings such as the Abha Great Mosque, the Abha Palace Hotel, and the fun park next to Lake Sadd.





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# FC Bayern München conclude successful winter training camp in Qatar

DOHA, Qatar: FC Bayern München men's senior team spent last week in Qatar at their annual winter training camp. The German champions were based at the Aspire Academy in Doha from 4 to 10 January and utilised its world-class facilities in preparation for the remainder of the 2019-2020 season, when they will challenge for the Bundesliga title, DFB Cup and the UEFA Champions League.

Qatar Airways is a proud Platinum Sponsor of the five-time European champions whose stars include among others current French World Cup winners Benjamin Pavard, Corentin Tolisso and Lucas Hernandez, Germany's world champions of 2014 Manuel Neuer, Thomas Müller and Jérôme Boateng as well as international top stars such as Philippe Coutinho, along with Robert Lewandowski who stars in the Qatar Airways in-flight safety video.

The world's number one airline became Platinum Sponsor of FC Bayern in 2018, securing a long-term partnership with the Bundesliga club, further adding to its impressive portfolio of global sport alliances.

Qatar Airways Group Chief Executive, His Excellency Mr. Akbar Al Baker, said: "Qatar Airways is delighted to have welcomed the most decorated German football club, FC Bayern München, to Doha. We are dedicated to being associated with top global names in football such as FC Bayern, who consistently demonstrate an ambition to be the best. The world-class sport facilities available here in Doha, coupled with the warm Qatar hospitality, make it the perfect winter destination for many top European football clubs."

During the club's visit, the airline invited children from the Qatar Cancer Society to meet the football stars on the sidelines of their training session. Additionally, two lucky, life-long FC Bayern München fans from Germany were granted VIP access to meet the club's players after winning an all-expenses paid trip to Doha courtesy of Qatar Airways.

On 20 January, Bayern München's women's senior team will also travel to Doha to start its winter preparation for the current campaign at Aspire Academy. Qatar Airways supports the women's winter camp of FC Bayern, which will include social activities such as girls practise sessions delivered by FC Bayern coaches to promote grassroots sport.

The national carrier of Qatar is a strong advocate for global sport, with Qatar having hosted several high profile events recently, including the FIFA Club World Cup Qatar 2019, the Arabian Gulf Cup Qatar 2019 and the IAAF Athletics



Championship. Qatar will again host the FIFA Club World Cup in 2020 ahead of the FIFA World Cup Qatar 2022™. Furthermore, Qatar Airways' football partnerships include long-term agreements with Italian football giants, AS Roma; Belgian top division club, K.A.S. Eupen; and Boca Juniors, Argentina's most successful club.

Qatar Airways has been serving the people of Germany for over 20 years. The carrier now operates 35 weekly flights between Doha and Germany – double daily non-stop to Munich and Frankfurt – as well as daily non-stop to Berlin, providing onward connections to more than 95 destinations across the Middle East, Africa and Asia Pacific.

It currently operates a modern fleet of more than 250 aircraft via its hub, Hamad International Airport (HIA), to more than 160 destinations worldwide. The world's fastest-growing airline added several exciting new destinations to its growing network last year, including Rabat, Morocco; Izmir, Turkey; Malta; Davao, Philippines; Lisbon, Portugal; Mogadishu, Somalia; Langkawi, Malaysia; and Gaborone, Botswana. The airline will add Luanda, Angola; Osaka, Japan; Dubrovnik, Croatia and Santorini, Greece to its extensive route network in 2020.





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# Ethiopian Airlines, Boeing team up to help those in need in Ethiopia

Ethiopian Airlines and Boeing [NYSE:BA] have teamed up to deliver much-needed aid supplies to organizations across Ethiopia.

The airline took delivery of a new 787 Dreamliner from North Charleston, South Carolina in December and loaded the jet with 34,000 pounds of books and 5,800 pounds of school supplies, clothing and medical supplies for the flight home to Addis Ababa.

"We are happy to partner with Boeing to carry humanitarian goods on our delivery flights from the U.S.," said Ethiopian Airlines Group CEO Tewolde GebreMariam. "As a responsible corporate citizen, we take our responsibility to society seriously and always endeavor to contribute our share to the socioeconomic development of countries around the globe." The organization Ethiopia Reads will send the books and school supplies to its libraries across Ethiopia which serve 100,000 children each year. Medical supplies, clothing and hygiene products will be delivered to the Mary Joy Development association, which helps women and youth gain the skills they need to rise out of poverty.

The December flight follows another flight in November when an Ethiopian Airlines 787 Dreamliner carried more than 11,000 pounds of clothing, personal hygiene items and medical supplies from South Carolina bound for the Mekedonia Home for the Elderly and Mentally Disabled and St. Paul's Hospital. The flights are part of Boeing's Humanitarian Delivery Flight Program, a collaboration between Boeing, its customers and nongovernmental organizations, which delivers humanitarian aid around the world. The program has delivered more than 1.6 million pounds of humanitarian supplies on more than 200 flights worldwide since the inaugural flight in 1992.

To date, Boeing has partnered with Ethiopian Airlines on 39 humanitarian delivery flights, delivering more than 266,000 pounds of supplies to organizations in Ethiopia.

"Through Boeing's Humanitarian Delivery Flight Program, and in close collaboration with customers like Ethiopian Airlines and charitable organizations around the world, we are providing important and oftentimes lifesaving resources to those in need," said Cheri Carter, vice president of Boeing Global Engagement. "We can do so much more when we work together, and Boeing is committed to continuing partnerships like this."



**Ethiopia's Online Visa enhances passenger traffi, Ethiopia welcomed a record 200,000 visitors from 217 countries in October of 2019 who availed of its e-visa or online visa application program.**

The country's digitized service first introduced in 2017 is accessible from any part of the world. Backed by a dedicated round-the-clock customer support via email, the e-Visa service enables travelers secure e-Visa in less than 6 hours with a short turnaround time at the airport.

"The milestone in the number of travelers who visited Ethiopia through the e-visa service comes as a good news to all of us in the tourism and travel industry," said Tewolde GebreMariam, Group CEO Ethiopian Airlines. "The 200,000 milestone is indicative of the fact that the number of visitors who use the digitized service is on the rise. This will bring more benefits to Ethiopia in terms of facilitating travel and promoting tourism, trade and investment to the country."

With the boom in the global Meetings, Incentives, Conferences & Exhibitions (MICE) industry, the e-visa service gives Ethiopia an edge to reap the benefits the industry offers. The air connectivity Ethiopia enjoys as the hub of Ethiopian Airlines Group coupled with the mushrooming of hotels and lodgings in the country will further elevate Ethiopia as a preferred MICE hub.

In the past few years, Ethiopia has taken significant strides towards making travel simple and seamless. Besides the e-visa service, travelers flying Ethiopian also enjoy seamless and end-to-end service using the innovative mobile application of the airline.







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# Limak on track to complete Kuwait International Airport's new terminal

Limak, which bagged the tender for Kuwait International Airport New Terminal Building Construction (T2) in 2016, is on track to complete the project as scheduled in 2023.

The new passenger terminal (T2) is designed according to world-class mega airports with capacity for 25 million passengers annually. The project provides about 12,000 jobs for engineers, trained and qualified workers, especially for Kuwaiti youth, and will generate additional annual revenues for the state up to \$300 million annually.

"The State of Kuwait is studying putting up a tender for setting up a new airport with capacity of 25 million passengers a year," said Directorate General of the Civil Aviation Chief Sheikh Salman Sabah Salem Al-Humoud Al-Sabah, adding "Kuwait will witness a rapid growth in passenger and cargo movement in the coming 20 years."

He forecasts that up to \$12 billion would be invested in the new airport which would generate over 15,000 job openings and offer a great platform for high-quality training for national cadres by specialized international experts.

The KIA-T2 project has been planned in order to increase the available airport capacity significantly and create a new regional hub. The New Terminal building will offer the highest level of comfort for passengers in an area of approximately 750,000 square meters.

The building is located under a single roof, with daylight ports that refract the sun beams and allow daylight to enter inside. The roof fully extends outside of the building and ensures that the entrance plaza and the airside bridges used by the passengers to pass to the planes are under the shade. The terminal building facade has been designed as impermeable to sand and dust and is resistant to explosion. The design, reflecting the hospitality and guest hosting culture of the region, creates an elegant and unforgettable impression on arriving passengers with a luggage area surrounded by a cooling waterfall.

The design also includes a new landside access on the south. The landscaping in the surroundings of the building consists of an emerald green oasis formed by dry planted greens and varieties specific to the desert climate, expelling the desert climate from the building. The airport capacity is planned to reach 25 million passengers per year after the new terminal building is taken into operation. It is the main element in the expansion plan of Kuwait International



Airport. The package also includes the construction of a central power supply building, water tank building, security building, infrastructure tunnel and electricity substations.

The airport, which aims to be the first LEED GOLD building of the world among passenger terminals, will also generate solar energy by combining the thermal features of the concrete construction and the solar energy panels installed over a large area on the roof.

The airport has been designed as three stories and one basement. It has been designed in the form of a triangle, each side of which is 1.2 km long. It will have a passenger entrance gate to serve 21 Code F (A380) airplanes and 9 Code C (A320) airplanes. It will be possible to re-arrange this order so as to serve 51 Code C planes thanks to the Multiple Airplane Ramp System. The primary structure consists of 90 pre-cast concrete columns that are connected by post-tensed precast arches. These are supported by 39,800 composite steel and concrete cassettes forming the interior roof.

The building has been designed as resistant to atmospheric conditions with galvanized steel roofing and glass facade. Furthermore, it will be resistant to explosions. The project consists of millions of cubic meters of concrete and structural steel over 150,000 tons.

The Kuwait International Airport New Terminal Building, which has been designed by the world-renowned Foster + Partners architecture company with the Pritzker prize, will transform Kuwait International Airport into one of the world's leading airports, as well as being a symbolic entrance gate to the country.





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# Kuwait 101: Everything you need to know when visiting the country



## **Kuwait is a small, oil-rich constitutional emirate.**

Its capital, Kuwait City, has numerous attractions which include excellent museums, a corniche ornamented with combed beaches and extravagant restaurants, modern shopping complexes and marinas, long and lazy retreats, and new beach resorts.

Outside Kuwait City, however, there are only few attractions, except at resorts along the coast.

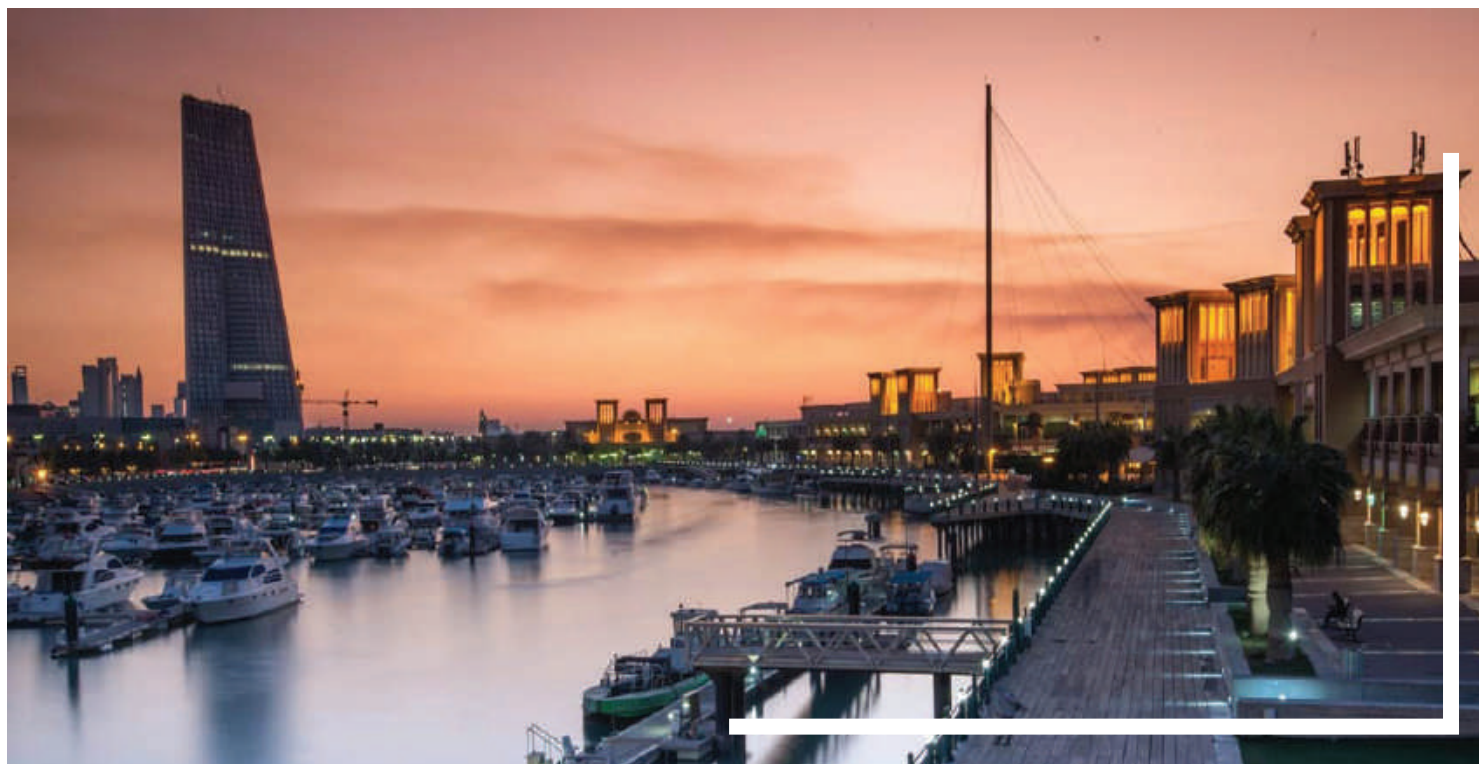
Tourist development of the historical Failaka Island is still in developmental stage. There are flat desert plains that are given over for oil excavation, and there are few distinctive features. While in Kuwait, there are some definite rules that need to be followed to avoid any faux-pas, so that local populace is not offended. Further, the tips given

herein can help you in taking care of all that you need to, before planning a trip to Kuwait.

## **Best time to visit Kuwait**

Kuwait's weather pattern is similar to that of Europe, although the weather here is hotter and drier. Summers (April to October) are hot and humid with very little rain. Winters (November to March) are cool with limited rain, while Spring (February to April) is cool and pleasant.

If you happen to visit Kuwait in summer, there are plenty of air-conditioned amenities to make your summer visit tolerable. The winter months are chilly in the evenings, but, with pleasant daytime temperatures. During Spring, the desert is laced in a transparent lime green, decorated with petunias, making it the ideal time to visit.



## Transport

Kuwait has a heap and well spread transport system with local and intercity buses that operate round the clock. Tax is charge a flat rate between the city and airport. Local taxis without meters are available for getting around. To hire a car, one must have an International Driving Permit.

## Women travellers/travellers with special needs

Women travelling alone may have some problems entering and leaving the country, or when getting around the country, or staying in a hotel by themselves. Check with your local Kuwaiti Consulate, before travelling, to ensure all is fine, and get a contact name and number.

Women have reported stray incidences of harassment, in areas around the Salmiya locality, but, most shopkeepers are willing to help out if someone is especially persistent. Female travellers should keep in mind the cultural differences among several people who co-exist in Kuwait, and should be aware that unwitting actions may invite unwanted attention.

Female travellers may dress modestly and generally maintain a low profile, as it may deter harassment.

Individuals with special needs may find accessibility and accommodation easy in Kuwait, as the law mandates access to buildings for people with disabilities. The government enforces such provisions, and also supervises and contributes to schools and job training programs that cater to people with special needs.

## Visas

Expatriates must hold a valid passport, with a minimum validity of six months from date of entry, to enter Kuwait. Expatriates can obtain a 30-day entry permit or tourist visa, or a 90-day visit/business visa for travel to Kuwait. While Kuwait emphasizes on arranging visas prior to entry into Kuwait, some nations are allowed visa on arrival. You should also have a ticket for travel out of Kuwait.

The visa processing may get quicker if you have all necessary documents with you, including sponsor letter or confirmation of hotel reservation.

If you have an Israeli stamp in your passport, you may be refused visa, or if you plan to enter Kuwait over land from Iraq, you could obtain a visa in advance. Travellers who overstay their visas, or do not complete Kuwaiti exit procedures, may be required to pay huge fines before departing Kuwait, and/or are likely to be imprisoned.

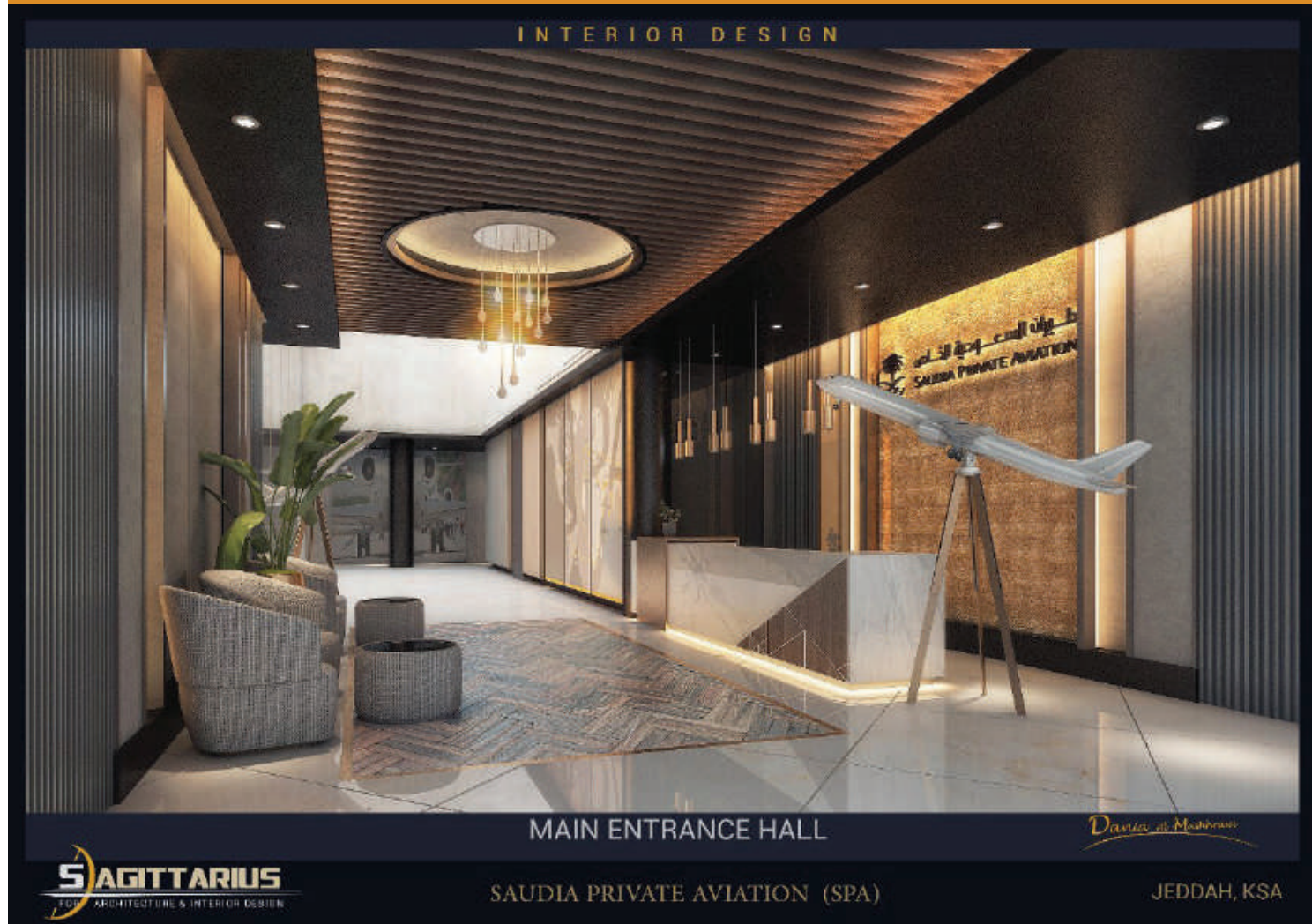
Kuwait has now eased visa requirements considerably, to encourage more visitors into the country. Nationals of all GCC countries can enter Kuwait without a visa, while nationals of 34 countries including Australia, Canada, Ireland, UK, Andorra, Belgium, Austria, Brunei, China, Denmark, France, Finland, Germany, Greece, Iceland, Hong Kong, Japan, Italy, Liechtenstein, Malaysia, Luxembourg, Monaco, Malaysia, New Zealand, Norway, San Marino, Portugal, Singapore, Spain, South Korea, Sweden, Switzerland, Netherlands, the Vatican, and the USA can obtain a visitor visa at the Kuwait International Airport.

(Source:<https://www.visit-kuwait.com/info/tourist-info.aspx>)





# Saudia Private Aviation: Your elite partner in the sky



Saudia Private Aviation (SPA) has perfected the art of making every detail count at its Lounges having been in the business of providing top-tier international luxury flight and ground-handling services for private jets in Saudi Arabia since 2009.

SPA is a bespoke strategic business unit (SBU) of the Kingdom of Saudi Arabia's flag carrier, Saudi Arabian Airlines (Saudia), providing unique flying experience to the Royal family, government entities, businessmen and women, CEOs, decision-makers, celebrities, diplomatic officials, high-net-worth individuals, among other types of elite passengers.

Dr. Fahad Al Jarboa, CEO of Saudia Private Aviation, describes their business as a delicate process that re-



quires precision in planning, investments on technologies, facilities, infrastructure and people who can deliver the best aviation services that elite customers want.





Dr. Fahad Al Jarboa



## SPA is a bespoke strategic business unit (SBU) of the Kingdom of Saudi Arabia's flag carrier,

Headquartered in Jeddah, SPA has the largest Private Aviation Terminal (FBO) in Saudi Arabia offering safety, security and convenience. It also has world-class lounges in major cities across the Kingdom like Riyadh, Dammam, Medina and NEOM.

SPA, one of the major exhibitors at Kuwait Aviation Show 2020, believes its services can also serve Kuwait's growing market for aviation who require the best of the best.

Al Jarboa, a Saudi national who studied business management in Denver, Colorado in the US before taking up his Ph.D. in Marketing in Illinois, is convinced Kuwait's aviation is a burgeoning market with lots of potentials.

He says SPA offers unrivaled safety, punctuality and exclusivity when it comes to traveling in the region. With about 400 skilled professionals and dedicated staff, it offers genuine luxury in traveling at competitive costs.











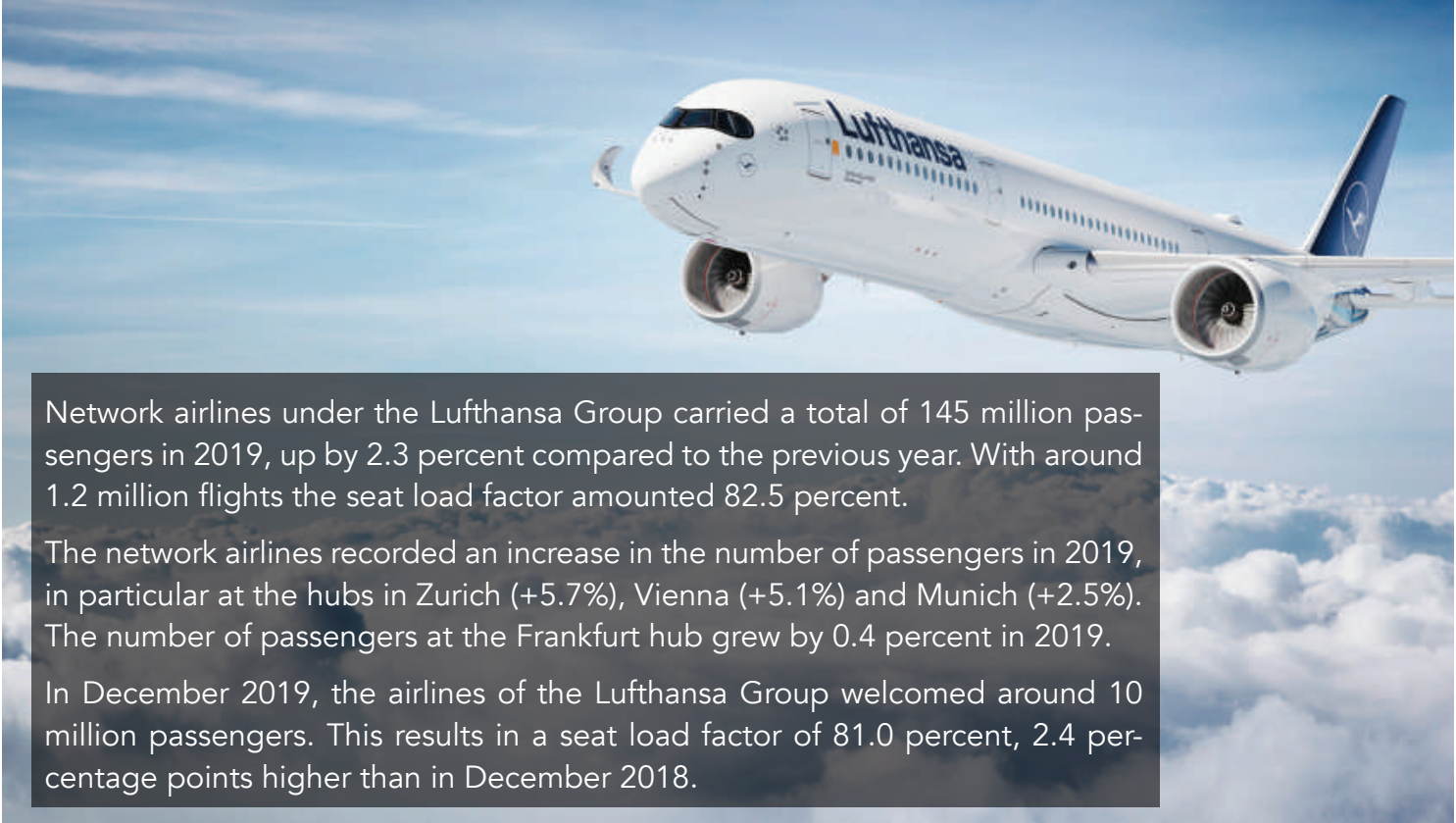








# Lufthansa Group airlines fly 145 million passengers in 2019



Network airlines under the Lufthansa Group carried a total of 145 million passengers in 2019, up by 2.3 percent compared to the previous year. With around 1.2 million flights the seat load factor amounted 82.5 percent.

The network airlines recorded an increase in the number of passengers in 2019, in particular at the hubs in Zurich (+5.7%), Vienna (+5.1%) and Munich (+2.5%). The number of passengers at the Frankfurt hub grew by 0.4 percent in 2019.

In December 2019, the airlines of the Lufthansa Group welcomed around 10 million passengers. This results in a seat load factor of 81.0 percent, 2.4 percentage points higher than in December 2018.

## Network Airlines

The network airlines Lufthansa, SWISS and Austrian Airlines carried a total of some 7.5 million passengers in December, 2.5 per cent more than in the same month last year. The number of seat-kilometres offered in December was 2.9 percent up on the same month last year. Sales in seat kilometres rose by 6.3 percent in the same period. The seat load factor increased by 2.6 percentage points to 81.3 percent.

The number of passengers in December rose by 4.9% at the Zurich hub, by 4.4% in Vienna and by 2.0% in Munich. In Frankfurt, the number of passengers declined by 1.3% in the same period. In total, the network airlines carried around 107 million passengers last year, 3.2 percent more than in the same period last year. The seat load factor for network airlines rose by 1.0 percentage points to 82.5 percent during this period.

## Eurowings

In point-to-point traffic, the Lufthansa Group carried 2.4 million passengers with the airlines Eurowings (including Germanwings) and Brussels Airlines in December, of which

around 2.2 million on short-haul flights and 258,000 on long-haul flights.

This represents a decrease of 7.9 percent over the previous year. The 11.3 percent decrease in the number of flights on offer in December was offset by a 10.1 per cent decrease in sales. At 79.1 percent, the seat load factor was 1.0 percentage points higher than in the same month last year.

On short-haul routes, the number of seat-kilometres offered was decreased by 9.6 percent in December, while the number of seat-kilometres sold decreased by 5.7 percent over the same period. At 77.5 percent, the seat load factor was 3.2 percentage points higher than in the same month last year.

On long-haul routes, the seat load factor decreased by 1.8 percentage points to 83.1 percent over the same period. The 13.5 percent decrease in capacity was offset by a 15.4 percent decrease in sales.

In 2019, the Eurowings Group carried a total of around 28.1 million passengers, 1.4 percent less than in the previous year. At 82.6 percent, the seat load factor during this period was 1.2 percentage points higher than in the previous year.



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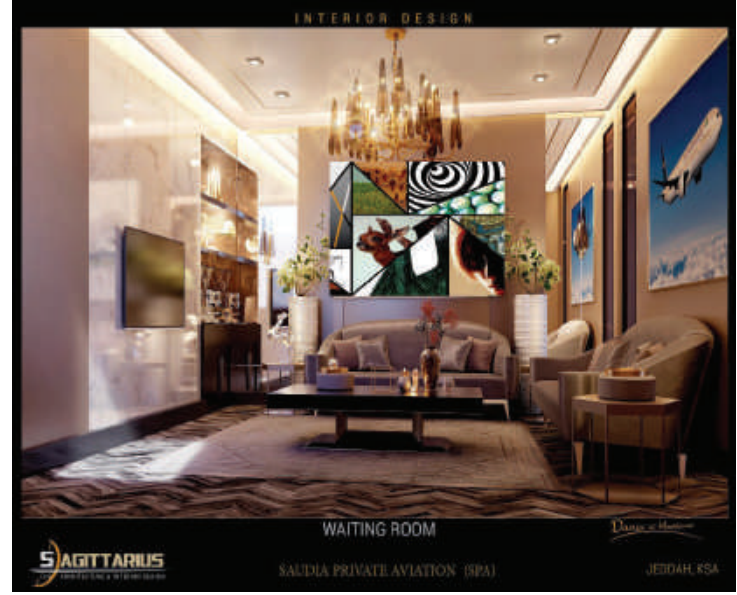
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الدكتور فهد الجريوع،



## تجربة طيران فريدة للعائلة المالكة والجهات الحكومية..

سوق الطيران الكويتي المتنامي والذي يحتاج إلى الأفضل. ويؤكد الجريوع وهو سعودي الجنسية ودرس إدارة الأعمال في مدينة دنفر بولاية كولورادو في الولايات المتحدة الأمريكية قبل حصوله على الدكتوراه في التسويق في إلينوي، بأن قطاع الطيران الكويتي سوق مزدهر ولديه الكثير من الإمكانيات. ويقول إن الشركة تقدم أماناً لا مثيل له، كما أنه معروف عنها بالالتزام بالمواعيد والتفرد عندما يتعلق الأمر بالسفر في المنطقة.

وتوفر الشركة بفضل حوالي ٤٠٠ من المهنيين المهرة والموظفين المتفانين، رفاهية حقيقية في السفر بتكاليف تنافسية.

في التخطيط والاستثمارات في التقنيات والمرافق والبنية التحتية والأشخاص الذين يمكنهم تقديم أفضل خدمات الطيران التي يريدها العملاء النخبة.

ويقع مقر الشركة الرئيسي في مدينة جدة، وتمتلك أكبر محطة طيران خاصة (FBO) في المملكة العربية السعودية وتوفر السلامة والأمن والراحة، كما أن لديها صالات على مستوى عالمي في المدن الكبرى في جميع أنحاء المملكة مثل الرياض والدمام والمدينة المنورة ونيوم.

وتعد الشركة أحد العارضين الرئيسيين في (معرض الكويت للطيران ٢٠٢٠)، وتعتقد أن خدماتها يمكن أن تخدم أيضاً



## «طيران السعودية الخاص» .. شريك النخبة في السماء



MAIN ENTRANCE HALL

Dania Al-Mashari

SAGITTARIUS  
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SAUDIA PRIVATE AVIATION (SPA)

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WAITING ROOMS HALL

Dania Al-Mashari

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قامت شركة «طيران السعودية الخاص (SPA) بإتقان فن صنع كل التفاصيل في صالاتها حيث تقدم خدمات الطيران الفاخرة وخدمات المناولة الأرضية من الدرجة الأولى في المملكة العربية السعودية منذ عام ٢٠٠٩.

وتعتبر شركة «طيران السعودية الخاص» وحدة أعمال استراتيجية تابعة لشركة الخطوط الجوية السعودية، حيث توفر تجربة طيران فريدة للعائلة المالكة والجهات الحكومية، ورجال الأعمال والسيدات، والرؤساء التنفيذيين، وأصحاب الثروات العالية والأفراد، وغيرهم من الركاب الذين يعدون من النخبة.

وفي هذا الصدد يصف الرئيس التنفيذي للشركة، الدكتور فهد الجربوع، أعمالهم بأنها عملية حساسة تتطلب الدقة



# Flying Display

**17 January 2020**

Show	Team	Time / Start	Time / End	Min.	Aircraft Type	Aircraft No.
1	Al Fursan	10:45	11:15	30	MB 339	7
Break	Airport Open	11:16	13:43	2 Hours 27 Min		
2	Italian Air Force	13:44	13:59	15	Eurofighter	1
3	US Air Force	14:00	14:20	20	F-18 , F-35 , MV22	1+1+1
Break	Airport Open	14:21	15:43	1 Hours 22 Min		
4	Turkish Aerospace	15:44	15:59	15	HURKUS	1
5	Saudi Hawks	16:00	16:30	30	Hawk MK.65A	7

**18 January 2020**

Show	Team	Time / Start	Time / End	Min.	Aircraft Type	Aircraft No.
1	Italian Air Force	10:44	10:59	15	Eurofighter	1
2	Saudi Hawks	11:00	11:30	30	Hawk MK.65A	7
Break	Airport Open	11:31	13:59	2 Hours 28 Min		
4	US Air Force	14:00	14:20	20	F-18 , F-35 , MV22	1+1+1
Break	Airport Open	14:21	15:43	1 Hours 22 Min		
5	Turkish Aerospace	15:44	15:59	15	HURKUS	1
6	Al Fursan	16:00	16:30	30	MB 339	7
7	Qatar Airsports	16:31	17:01	30	Sky Dive	





صناعة السياحة في البلاد. وأظهرت الإحصائيات الخاصة بالإدارة العامة للطيران المدني الكويتية، أن حوالي ١٥,٤٤٨ راكبا سافروا عبر مطار الكويت الدولي في عام ٢٠١٩ مقارنة بـ ١٤,٨١٣ مليون راكب في عام ٢٠١٨، كما زادت حركة الطيران في المطار إلى ١٢٢,٣٥٨ رحلة خلال ٢٠١٩ مقارنة بـ ١١٨,١٣٣ رحلة في ٢٠١٨. وفي هذا الإطار، قال الرئيس التنفيذي للخطوط الجوية الكويتية المهندس كامل العوضي، إن الشركة ستركز على تحسين مواردها هذا العام عبر زيادة عدد وجهاتها الرئيسية، مشيراً إلى إطلاق ٦ وجهات جديدة بداية العام، مع توقعات بزيادة عدد تلك الوجهات خلال الأشهر المقبلة. ولفت العوضي إلى أن الشركة ستواصل العمل على تحسين بنيتها التحتية ومرافقها وخدماتها وتقنياتها، لتظل قادرة على المنافسة. الخطوط الكويتية تحصل على «جائزة أفضل مقعد مريح في الشرق الأوسط» حصلت الخطوط الجوية الكويتية على «جائزة أفضل مقعد مريح في الشرق الأوسط» وذلك من جمعية تجارب ركاب الخطوط الجوية العالمية (APEX). وقد شملت تصنيفات APEX الرسمية لشركات الطيران في سنغافورة وجهات نظراً محايدة من حوالي ١,٦ مليون مسافر حول العالم، في الاستطلاع الذي أجرته، وتتضمن التقييمات المستطلعة خمس فئات هي جودة الأغذية والمشروبات وخدمة (الواي فاي) والبرامج الترفيهية وخدمة المقصورة وراحة مقعد. وفي سبتمبر عام ٢٠١٩، حصلت شركة الخطوط الجوية الكويتية على المركز الرابع لجائزة التقيد بالمواعيد الممنوحة من هيئة الأداء في الوقت المحدد لشركات الطيران (OTP) وذلك من بين ١٦٩ شركة طيران في أوروبا وإفريقيا والشرق الأوسط. وقالت الخطوط الجوية الكويتية إن هذه الجائزة تعكس مدى التزامها الصادق بتطبيق سياسة الوقت المحدد، كما تؤكد التزام موظفيها بتحقيق التفوق في احتراف معايير الأداء العالمية.

وقد أشار تقرير صندوق النقد الدولي في هذا الإطار، إلى إن الكويت مستقرة في مواجهة أي أزمة في هذه المرحلة وأن إيراداتها غير النفطية ستزيد بنسبة ٣,٥٪ في عام ٢٠٢٠ مقارنة مع نسبة ٢,٥٪ في ٢٠١٩. وفي هذا الصدد قال رئيس مجلس إدارة الخطوط الجوية الكويتية يوسف الجاسم، على هامش (معرض الكويت للطيران ٢٠٢٠) الذي تستضيفه البلاد ويستمر حتى ١٨ يناير الحالي، إن الشركة أعدت استراتيجية جديدة لتصبح أكثر قدرة على المنافسة في قطاع الطيران العالمي بما يسهم في تحفيز النمو الاقتصادي في البلاد. وتوجه الجاسم خلال حديثه بالشكر إلى سمو أمير البلاد الشيخ صباح الأحمد الجابر الصباح، وإلى سمو ولي العهد الشيخ نواف الأحمد الجابر الصباح، إلى سمو الشيخ صباح خالد الحمد الصباح رئيس مجلس الوزراء، وإلى الحكومة والكويتية، على دعمهم وراعاتهم للخطوط الجوية الكويتية ومساعدتها على تحقيق أهدافها. وأضاف أن الشركة لن تحقق النمو والازدهار بدون دعم الحكومة والمواطنين ومسافريها في جميع أنحاء والعالم، مشيراً إلى أن أعداد المسافرين في شركة الطيران مستمرة في الارتفاع حيث سجل في عام ٢٠١٩ رقماً قياسياً بلغ ٥,٤ مليون مسافر مع توقعات إيجابية بالنمو هذا العام ليصل العدد إلى ٥,٥ مليون مسافر، معرباً عن الأمل في أن يساهم معرض (إكسبو ٢٠٢٠ دبي) في نمو حركة المسافرين على الخطوط الجوية الكويتية هذا العام. وذكر الجاسم أن الشركة تضي قدماً في خطط تحديث أسطولها حيث قامت باستلام عدد من الطائرات هذا العام وستقوم باستلام المزيد في السنوات المقبلة، لافتاً إلى أن الشركة حصدت على العديد من الجوائز المتعلقة بقطاع السفر والطيران، مما يدل على قدرتها التنافسية في هذا المجال. وقد شهدت حركة المسافرين في الكويت نمواً ملحوظاً في السنوات الأخيرة، مدعومة بزيادة عدد الوافدين إليها، إلى جانب نمو وتطور

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# النشرة اليومية



## الخطوط الجوية الكويتية.. تحلق نحو آفاق جديدة

اليوم

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تعمل شركة الخطوط الجوية الكويتية على الانتقال نحو آفاق جديدة في مسيرتها، وذلك في ظل الدعم الحكومي المقدم لقطاع الطيران للسنوات الأربع القادمة، وذلك ضمن الخطط الحكومية التي تعتمد على تنويع الاقتصاد المعتمد أساسا على النفط. وتخطط الكويت الدولة الصغيرة جغرافيا والتي تنعم باحتياطات كبيرة من النفط الخام المقدرة بنحو ١٠٢ مليار برميل، أي ما يقارب ٦ ٪ من الاحتياطات العالمية، لزيادة إنتاجها من النفط هذا العام لتمويل العديد من مشاريعها في إطار رؤيتها التنموية (كويت جديدة ٢٠٣٥)، التي تهدف إلى إصلاح الاقتصاد وتطوير موارد اقتصادية جديدة ومنها الطيران. وفي سبيل تحقيق هذه الرؤية ستنفق الحكومة الكويتية حوالي ١٠٤ مليارات دولار على مدى أربع سنوات لتنويع اقتصادها، وجذب المزيد من الاستثمارات، وتعزيز مشاركة القطاع الخاص في الاقتصاد، وبالتالي تحفيز النمو الاقتصادي. ...يتبع صفحة ٢٥